

Winners: Small European regions

TOP 10 SMALL EUROPEAN REGIONS OF THE FUTURE 2023 – OVERALL

RANK	REGION	COUNTRY
1	Dublin Region	Ireland
2	Oslo County	Norway
3	Prague Region	Czech Republic
4	Luxembourg Region	Luxembourg
5	Vilnius County	Lithuania
6	Canton of Geneva	Switzerland
7	Canton of Zug	Switzerland
8	South-West Region	Ireland
=9	Brussels Capital Region	Belgium
=9	Canton of Vaud	Switzerland

TOP 10 SMALL EUROPEAN REGIONS OF THE FUTURE 2023 – HUMAN CAPITAL AND LIFESTYLE

RANK	REGION	COUNTRY
1	Prague Region	Czech Republic
2	Oslo County	Norway
3	Canton of Vaud	Switzerland
4	Riga Region	Latvia
5	Skåne County	Sweden
6	Sofia City	Bulgaria
7	Dublin Region	Ireland
8	Vilnius County	Lithuania
9	Canton of Geneva	Switzerland
10	Brussels Capital region	Belgium

TOP 10 SMALL EUROPEAN REGIONS OF THE FUTURE 2023 – CONNECTIVITY

RANK	REGION	COUNTRY
1	Southern Denmark	Denmark
2	Balearic Islands	Spain
3	Oslo County	Norway
4	Canton of Geneva	Switzerland
5	Luxembourg	Luxembourg
6	Rogaland county	Norway
7	Brussels Capital Region	Belgium
8	Prague Region	Czech Republic
9	Aragon	Spain
10	State of Bremen	Germany

TOP 10 SMALL EUROPEAN REGIONS OF THE FUTURE 2023 – ECONOMIC POTENTIAL

RANK	REGION	COUNTRY
1	Dublin Region	Ireland
2	Luxembourg Region	Luxembourg
3	South-West Region	Ireland
4	Oslo County	Norway
5	Canton of Zug	Switzerland
6	Canton of Vaud	Switzerland
7	Canton of Geneva	Switzerland
8	Brussels Capital Region	Belgium
9	Utrecht Region	Netherlands
10	Vilnius County	Lithuania

TOP 10 SMALL EUROPEAN REGIONS OF THE FUTURE 2023 – COST EFFECTIVENESS

RANK	REGION	COUNTRY
1	Ruse Region	Bulgaria
2	Skopje Statistical Region	North Macedonia
3	Stara Zagora Region	Bulgaria
4	Plovdiv Region	Bulgaria
5	Varna Region	Bulgaria
6	Burgas Region	Bulgaria
7	Sofia (Province)	Bulgaria
8	Kaunas County	Lithuania
9	Sofia City	Bulgaria
10	Vilnius County	Lithuania

TOP 10 SMALL EUROPEAN REGIONS OF THE FUTURE 2023 – BUSINESS FRIENDLINESS

RANK	REGION	COUNTRY
1	Dublin Region	Ireland
2	Prague Region	Czech Republic
3	Oslo County	Norway
4	Harju County	Estonia
5	Vilnius County	Lithuania
6	Bratislava Region	Slovakia
7	Sofia City	Bulgaria
8	Canton of Zug	Switzerland
9	Brussels Capital Region	Belgium
10	Utrecht Region	Netherlands



The Region of Tuscany placed second for Mid-Sized Regions

TOP 10 LARGE EUROPEAN REGIONS OF THE FUTURE 2023 – FDI STRATEGY

RANK	REGION	COUNTRY
1	Catalonia	Spain
1	Île-de-France	France
3	Scotland	UK
4	Flanders	Belgium
5	Lombardy	Italy
6	Comunidad de Madrid	Spain
7	Silesian	Poland
8	North Rhine-Westphalia	Germany
9	Emilia-Romagna	Italy
10	Istanbul	Turkey

TOP 10 MID-SIZED EUROPEAN REGIONS OF THE FUTURE 2023 – FDI STRATEGY

RANK	REGION	COUNTRY
1	Northern Ireland	UK
2	Region of Tuscany	Italy
3	Greater Canton of Zürich	Switzerland
4	Dnipropetrovsk Region	Ukraine
5	Pomorskie, Poland	Poland
6	The Basque Country	Spain
7	Region of Murcia	Spain

TOP 10 SMALL EUROPEAN REGIONS OF THE FUTURE 2023 – FDI STRATEGY

RANK	REGION	COUNTRY
1	Ireland South-East	Ireland
2	Basel Area	Switzerland
3	Mid-West of Ireland	Ireland
4	Leipzig	Germany
5	Kaunas region	Lithuania
6	Region of Stara Zagora	Bulgaria
7	Republic of Srpska	Bosnia and Herzegovina
8	Region of Niš	Serbia
9	Upper Austria	Austria

“THE BASEL AREA HAS ATTRACTED NEW PLAYERS AND EXCEPTIONAL TALENT – IT’S A HEALTHY CIRCLE WE PLAN TO SPIN FURTHER”

CHRISTOF KLÖPPER, CEO, BASEL AREA BUSINESS & INNOVATION

“INTERNATIONAL COMPANIES CHOOSE NORTHERN IRELAND FOR OUR TALENTED WORKFORCE, A SUPERB TELECOMMUNICATIONS INFRASTRUCTURE, ACCESS TO GLOBAL MARKETS AND OUR STRONG SUPPORT FOR BUSINESS”

STEVE HARPER, EXECUTIVE DIRECTOR, INTERNATIONAL BUSINESS & SKILLS, INVEST NI